



## One Voice 2017 Planning Meeting

Thursday, March 23, 2017  
3:00pm

Merced County Association of Governments  
369 W 18<sup>th</sup> Street, Merced CA

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1. Introductions
2. Finalize delegation list\* – Who remains undecided?
3. Washington, DC Update – Townsend Public Affairs
4. Platform of Issues/Projects\*
  - Review approved platform - Are all issues still relevant?
  - Discussion of new items
  - What timely issues/legislation should we include?
  - Project fact sheets – What about the other requests?
5. Logistics
  - Hotel reservations
  - Headcount for group dinner
  - Plans for Thursday night
6. Review next steps/schedule\*
7. Comments/Questions from committee or public
8. Adjourn: Next Meeting – **April 13, 2017** at 3pm, MCAG

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\*attachment

## 2017 One Voice Delegation

Mike Villalta	Chairman	Merced County Association of Governments
Mike Murphy	Mayor	City of Merced
Steve Carrigan	City Manager	City of Merced
		City of Merced
		City of Merced
Paul Creighton	Council Member	City of Atwater
Brian Raymond	Council Member	City of Atwater
Gurpal Samra	Council Member	City of Livingston
Jim Soria	Mayor	City of Livingston
Daron McDaniel	Supervisor	Merced County
Mike North	Management Analyst	Merced County
Ellen Hasness	Council Member	City of Gustine
Mel Oliveira	Mayor	City of Gustine
Cori Lucero	Director of Governmental and Community Relations	UC Merced
Steve Tietjen	Superintendent	Merced County Office of Education
Adam Cox	Board Member	Merced City School District
Rich Green	Transit Manager	MCAG
Eva Garibay	Public Program Specialist	MCAG
Richard Harmon	Central California Director	Townsend Public Affairs
James Peterson	Federal/Southern California Director	Townsend Public Affairs
Laura Kroeger		Townsend Public Affairs

# 2017 ONE VOICE PLATFORM

Black – Approved by the MCAG Governing Board in December 2016

Red – New items for consideration (will need to be adopted by the MCAG Governing Board in April)

## Water

- Black Rascal Creek Flood Control Project: Support alternative funding opportunities including through USDA's Natural Resources Conservation Service. FACT SHEET
- Continue to support federal resources dedicated to addressing the San Joaquin Valley's water quality, quantity and reliability issues, including additional storage capacity.
- Funding for water meters in local jurisdictions
- Funding to local jurisdictions for upgrades to existing wells, the development of new wells, and for safety equipment and cameras at well sites
- Groundwater preservation: funding for feasibility study to look at infrastructure needs and potential uses for treated wastewater.

## Public Safety

- COPS grant program: Support continued funding for the COPS grant program which has had a significant impact in several cities in Merced County; Retention grants.
- Capital funding opportunities for a new police station in the City of Merced. FACT SHEET?
- Funding for public safety facility improvements such as security cameras and automatic locking doors.
- Funding for public safety equipment such as radio equipment, vehicles, weapons and other safety items.
- Neighborhood preservation: funding assistance for code enforcement, dangerous/hazardous building, and community safety including cameras and audio equipment in areas with a high concentration of gang activity
- Gang Prevention funding
- Fire equipment including command vehicles and water tenders
- Firefighter retention grants

## Homelessness/Housing

- Child Court Apartments: Support funding opportunities for a permanent supportive affordable housing project in the City of Merced. FACT SHEET
- Garden Villa Apartments: Support funding opportunities for a market rate and affordable housing project, parking garage and bus stop in downtown Merced. FACT SHEET

## Economic and Community Development

- Industrial Park Feasibility Study: Identify funding opportunities for a partnership project between the City of Merced and Merced County. FACT SHEET
- Downtown Revitalization Project: Advocate for grant programs and policy flexibility to benefit economic development needs of small/rural communities such as the City of Gustine. Identify funding opportunities for the City's downtown revitalization project. FACT SHEET
- Community Park #42: Seek funding to develop community soccer and softball recreational facilities in the City of Merced. FACT SHEET
- EDA and USDA funding for small business programs, business park infrastructure and feasibility studies.
- Funding assistance for preparation of a new General Plan, updates to zoning codes and city development standards
- HUD-CDBG funding for infrastructure in disadvantaged neighborhoods, as well as home buyer assistance and home rehabilitation

# 2017 ONE VOICE PLATFORM

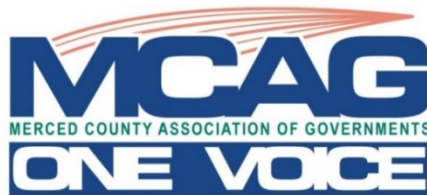
- **Park improvement and maintenance – funding to upgrade existing park equipment to meet ADA requirements and enhance park safety with equipment such as cameras**

## Education

- Franklin-Beachwood Educational Center for Community Advancement: Seek funding opportunities to build a joint use gym and community center at Stefani Elementary School, a health resource center, safe routes to Franklin and Stefani Elementary Schools, and a joint use playground. FACT SHEET
- Income Eligibility Limits for Subsidized Child Care Programs: Advocate for a higher income limit for subsidized childcare, including HeadStart. Minimum wage increases and low income limits for these programs have resulted in families losing eligibility for child care assistance long before they achieve financial self-sufficiency. FACT SHEET

## Transportation

- Support continued funding for TIGER and FASTLANE programs; Campus Parkway FACT SHEET
- Regional Transportation Plan Cycle: Advocate for changing the RTP adoption cycle from 4 to 8 years. FACT SHEET
- **Roadway improvement and maintenance funding**
- Goods movement funding/projects



## PROGRAM DEVELOPMENT SCHEDULE

<p><b>Kick-Off Meeting – 3pm @ MCAG</b></p> <ul style="list-style-type: none"> <li>• <i>Bring proposed projects/issues to the meeting for discussion</i></li> <li>• <i>Review meeting schedule, key dates and program requirements</i></li> <li>• <i>Review the Delegate Agreement</i></li> </ul>	<b>October 13, 2016</b>
<p><b>Planning Meeting – 3pm @ MCAG</b></p> <ul style="list-style-type: none"> <li>• <i>Final discussion on projects/issues to include in the platform (specific legislation will be addressed in the spring, as appropriate)</i></li> <li>• <i>Determine print material type and format</i></li> <li>• <i>Identify key messages</i></li> </ul>	<b>November 3, 2016</b>
<p><del>Delegate Agreement Due</del></p>	<del>November 3, 2016</del>
<p><del>Deadline for partners to provide background information and fact sheets on identified projects</del></p>	<del>November 17, 2016</del>
<p><del>Review and provide feedback (via email) on draft print materials and list of potential meetings</del></p>	<del>Dec 1 – Dec 14, 2016</del>
<p><del>MCAG Governing Board action to adopt the legislative platform</del></p>	<del>December 15, 2016</del>
<p><del>Townsend to provide monthly legislative updates by email</del></p>	<del>Jan – Mar 2017</del>
<p><b>Planning Meeting– 3pm @ MCAG</b></p> <ul style="list-style-type: none"> <li>• <i>Discuss itinerary; legislative update from Townsend (Are there any bills or legislative efforts we want to support/oppose?)</i></li> <li>• <i>Review rough draft of brochure and fact sheets</i></li> <li>• <i>Deadline to confirm delegates</i></li> </ul>	<b>March 23, 2017</b>
<p>Deadline to secure block hotel rate</p>	April 3, 2017
<p><b>Planning Meeting - 3pm @ MCAG</b></p> <ul style="list-style-type: none"> <li>• <i>Finalize the inclusion of bills or legislative efforts, if applicable</i></li> <li>• <i>Review draft itinerary</i></li> <li>• <i>Finalize speakers; practice talking points</i></li> </ul>	<b>April 13, 2017</b>
<p><b>Final Planning Meeting – 3pm @ MCAG</b></p> <ul style="list-style-type: none"> <li>• <i>Review final itinerary</i></li> <li>• <i>Practice talking points; transitions between speakers</i></li> <li>• <i>Review logistics, final questions</i></li> </ul>	<b>April 27, 2017</b>
<p><b>2017 One Voice Trip</b></p>	<b>May 2-5, 2017</b>
<p><b>Debrief Meeting– 3pm @ MCAG</b></p>	<b>May 11, 2017</b>



# One Voice – November 3, 2016 Meeting

## NOTES

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**Present:** Pat Nagy, Adam Cox, RoseMary Parga Duran, Steve Tietjen, Steve Carrigan, Megan Belair, Mike Jensen

**Staff:** Stacie Dabbs, Eva Garibay

### Agenda Discussion Items

- Staff reviewed the issues/projects identified at the October 13<sup>th</sup> meeting
- Participants provided new issues/projects to add to the platform
- The group decided to not use a brochure this year or to develop key messages; instead fact sheets will be developed for each project/issue; key messages will be identified specific to each audience once an itinerary is developed in the spring
- Staff will work with participants to develop a water fact sheet summarizing the issues for the region

### Program Development Discussion

CATEGORY	ISSUE/ACTION	LEAD PERSON
Water	<ul style="list-style-type: none"><li>• Flood Control – Black Rascal/NRCS application</li></ul>	Mike North
Public Safety	<ul style="list-style-type: none"><li>• COPS grant program – continuation of program</li><li>• New police station (funding for capital project)</li></ul>	Gustine? City of Merced
Homelessness/Housing	<ul style="list-style-type: none"><li>• Childs Court Apartments – permanent supportive affordable housing project and storm water basin (City of Merced)</li><li>• Garden Villa Apartments – market rate and affordable housing project, parking garage and downtown bus stop (City of Merced)</li></ul>	Steve Carrigan Steve Carrigan
Transportation	<ul style="list-style-type: none"><li>• <i>Pending based on opportunities under new administration</i></li></ul>	Anthony Zepeda
Economic Development	<ul style="list-style-type: none"><li>• Regional industrial parks – funding for feasibility studies</li><li>• Digital connectivity</li><li>• Downtown Revitalization Project (City of Gustine)</li></ul>	Frank Q/Steve C Frank Q/Steve C Sean Scully
Education	<ul style="list-style-type: none"><li>• Preschool and After-School income eligibility threshold</li><li>• Free and Reduced Lunch Program – income eligibility</li><li>• Franklin-Beachwood Project (multipurpose community facility)</li></ul>	Steve Tietjen Steve Tietjen Sara Sandrik
Other	<ul style="list-style-type: none"><li>• Community Park #42 – funding to develop community soccer/softball facility (City of Merced)</li></ul>	City of Merced – Frank Quintero

### Follow-Up Action Items

- Staff will take the platform of issues to the Governing Board in December for approval
- Staff will distribute draft print material to committee for review and the hotel booking link (December)
- Federal lobbyist (Townsend Public Affairs) will send monthly emails to the delegation with relevant legislative news and updates (January, February, March)

**Next Meeting:** March 30, 2017 at 3pm, MCAG