



## **One Voice 2020 Kick-Off Meeting**

Thursday, January 9, 2020  
3:00 – 4:30 pm

Sam Pipes Room – Merced Civic Center  
678 W. 18<sup>th</sup> Street, Merced CA

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1. Welcome and Introductions
2. Program Overview
  - A. Program Development/Meeting Schedule/Deadlines\*
  - B. Trip Logistics: May 5-8, 2020 / Hotel: Courtyard by Marriott
3. Report from Townsend Public Affairs
4. Roundtable: Report on status of project prioritization and delegate selection\*
5. Platform prioritization (as time allows)
6. Comments/Questions from committee or public
7. Adjourn: Next Meeting – **February 6, 2020** at 3:00 pm, MCAG

**Due next meeting for each jurisdiction:**

- Participation fee for each delegate

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\*attachment

## MEMORANDUM

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DATE: November 7, 2019

TO: Technical Review Board

FROM: Mary-Michal Rawling, Public Affairs Manager

RE: One Voice 2020 Call for Projects and Delegate nominations – **Deadline December 20**

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### SUMMARY

Call for delegate nominations and local project and policy priorities for the 2020 One Voice program.

### BACKGROUND

Last month, the Governing Board adopted the goals and schedule for the 2020 One Voice program:

#### GOALS:

- Limit delegation to representatives from jurisdictions (2-3 per jurisdiction), MCAG staff, and Townsend staff
- Make clear connections between the One Voice policy platform and current legislation and regulations
- Develop project/issue list in concert with Congressman Costa's staff
- Require a non-refundable \$50 participation fee of each delegate - revenue collected will be used to pay for a specific cost associated with the trip such as a group meal
- Require delegate participation in planning process and all trip activities
- Hold at least one practice session for speakers prior to the trip

#### SCHEDULE:

- **November 2019:** Call for projects from jurisdictions (deadline: 12/20/19)
- **December 2019:** Delegates appointed by jurisdictions and submit participation fee and delegate agreements to MCAG
- **January 2020:** Delegation planning meeting – review program and jurisdictions' projects
- **February 2020:** Delegation planning meeting – finalize platform
- **March 2020:** Governing Board takes action to adopt platform
- **April 2020:** Delegation planning meetings – one or more meetings to familiarize participants with issues, review final trip logistics, and conduct practice session
- **May 5-8, 2020:** One Voice trip to Washington D.C.
- **May 2020:** Delegation debrief meeting

### PAST GOVERNING BOARD ACTION ON 2020 ONE VOICE PROGRAM

October 2019: Adopted 2020 program goals and schedule

## NEXT STEPS

This communication serves as both a call for projects and policy priorities for the 2020 One Voice program as well as a request that each jurisdiction initiate their selection process for their 2020 delegates. As a reminder, all delegates must submit a signed delegate agreement and a \$50 participation fee. An invoice for the fee will be generated upon receipt of signed agreements.

**The deadline for submitting signed delegate agreements and project/policy priorities is Friday, December 20, 2019.**

As you identify potential priorities (issues, policies, funding requests, etc) at the local level over the next few weeks, please consider the following:

- Requests must have a specific and actionable “ask” of the federal government
- Requests cannot be detrimental to another local agency or jurisdiction
- Projects/priorities must demonstrate benefit to the region
- A representative must attend the One Voice preparatory meetings to speak to the request in the prioritization and platform development process
- A delegate must be in attendance to speak on behalf of the request in Washington, D.C.

Finally, all delegates should make a note of the following program schedule. Please note that meetings are being extended to 90 minutes in order to accommodate a compressed planning schedule.

|                   |   |
|-------------------|---|
| December 20, 2019 | Deadline for signed delegate agreements and project/policy priorities |
| January 9, 2020   | Planning Meeting – 3:00-4:30pm @ MCAG                                 |
| February 6, 2020  | Planning Meeting – 3:00-4:30pm @ MCAG                                 |
| February 27, 2020 | Planning Meeting – 3:00-4:30pm @ MCAG – <i>if needed</i>              |
| March 19, 2020    | MCAG Governing Board action to adopt the legislative platform         |
| April 2, 2020     | Planning Meeting – 3:00-4:30pm @ MCAG                                 |
| April 30, 2020    | Final Planning Meeting – 3:00-4:30pm @ MCAG                           |
| May 5-8, 2020     | 2019 One Voice Trip – Washington DC                                   |

## FISCAL IMPACT

The FY 19-20 Overall Work Program includes element 550 – One Voice Legislative Program. This budget element includes a total program budget of \$88,629 for the federal One Voice program and the state and federal Valley Voice program. This budget is funded by jurisdictions’ membership fees and includes costs for professional services performed by Townsend Public Affairs, travel, and staff time.

If you have any questions about the One Voice program, please contact Mary-Michal Rawling, Public Affairs Manager at 209.723.3153 x 119 or [mary-michal.rawling@mcagov.org](mailto:mary-michal.rawling@mcagov.org).

## REQUESTED ACTION

None.

**ATTACHMENT** - 2020 One Voice Delegate agreement



**One Voice 2020**

**As of 1/8/20**

|            | Priorities – <b>Due 12/20/19</b>   | Delegates – <b>Due 1/3/20</b>   | Notes   |
|------------|--|---------------------------------|---|
| County     | AME Phase 1B – BUILD funding with a focus on planning grants   | TBD                             | Will have delegate names after 1/14 BOS meeting |
| Merced     | <ol style="list-style-type: none"> <li>1. Passenger Rail funding</li> <li>2. Legislation to amend Opportunity Zone program</li> <li>3. Homelessness and affordable housing – increase federal funding and decrease duplicative environmental review</li> <li>4. Establishment of an Arts and Cultural District</li> <li>5. Support legislation that supports local control over placement of 5G equipment</li> <li>6. Youth soccer Park construction</li> <li>7. Railroad Quiet zone infrastructure</li> </ol>   | Mike Murphy<br>Steve Carrigan   |   |
| Atwater    | <ol style="list-style-type: none"> <li>1. Homelessness</li> <li>2. Public safety facility</li> </ol>   | Paul Creighton<br>Lori Waterman |   |
| Livingston | <ol style="list-style-type: none"> <li>1. Pilot and mechanic training for electric aviation program</li> <li>2. Installation of purple pipe infrastructure</li> <li>3. Public safety – fire department apparatus</li> </ol>  | Raul Garcia<br>Juan Aguilar     |   |
| Los Banos  | <ol style="list-style-type: none"> <li>1. Pioneer Rd. – construction</li> <li>2. Design &amp; construct new PD facility</li> <li>3. Construct fire station/ Emergency Ops center &amp; regional training center</li> <li>4. Construction of new airport</li> <li>5. Upgrade AG sports complex</li> <li>6. Pacheco Park revitalization</li> <li>7. Colorado Ballpark renovation</li> <li>8. Miller &amp; Lux building restoration</li> <li>9. Construction of new aquatics center</li> <li>10. Construction of new regional sports complex</li> <li>11. Construction of new skate park</li> </ol> | Tom Faria<br>Alex Terrazas      |   |
| Dos Palos  | N/A  | N/A                             | Not participating.                              |
| Gustine    | <ol style="list-style-type: none"> <li>1. Expand rural broadband infrastructure</li> <li>2. Downtown storm drains – repave &amp; install (Economic development)</li> <li>3. Replace aging water and sewer infrastructure</li> <li>4. Construction of new Veterans building for service provision</li> <li>5. Law enforcement grants</li> <li>6. Sustainable water usage and water table restoration</li> </ol>   | Rich Ford<br>Derek Alexander    |   |

