



**City of Merced – Airport Industrial Park
Connectivity/Fiber Optic Project**

Request: \$1.7 Million

Goal:

The City of Merced Airport Industrial Park is home to a number of the city’s well established businesses such as Label Technology, VIA Adventures, and On-Target Marketing. A number of businesses have expressed that the lack of fiber optic cable and better connectivity at the Airport Industrial Park are impediments to facility expansions, business growth, and being more competitive in their respective markets. Serving the Airport Industrial Park with fiber optic cable will help the businesses be more competitive and lead to job growth.

Description:

Facilitate and support the growth and competitiveness of the City of Merced Airport Industrial Park businesses through the installation of fiber optic cable improving connectivity. The project would be completed in four Phases, each phase using directional bore method to install 4” conduit and fiber optic cable connecting through pull boxes.

Phase 1 (\$405,000):

- Phase 1 would serve businesses along Wardrobe Avenue, West Avenue, and Grogan Avenue.
- Major businesses served include Label Technology, Centurion Boats, VIA Adventures, and On-Target Marketing.

Phase 2 (\$234,650):

- Phase 2 would serve businesses along West Avenue, Kenneth Riggs Drive, and Falcon Way.
- Major businesses served include Borrell Industries, Riggs Ambulance Service, and Advanced Chemical Transport

Phase 3 (\$434,750):

- Phase 3 would serve businesses along Thornton Road, Malibu Way, Heron Way, and Hawk Drive.
- Major businesses served include Malibu Boats, Zymex Industries, and Central Valley Tomatoes.

Phase 4 (\$142,750):

- Phase 4 would serve businesses along Macready Drive.
- Major businesses served include Federal Express, Merced Regional Airport Terminal,

Contingency, Engineering, and Inspections: \$462,002.00



Necessity:

For many businesses to grow in today’s business climate, connectivity and access to the Internet is essential. With double-digit unemployment, it is critical for the City of Merced to facilitate the opportunity for industrial clients to grow and expand creating middle-class jobs. The Airport Industrial Park has a number of businesses that have expansion potential, but the Park lacks connectivity essentials.

Beneficiaries:

- City of Merced residents, businesses, and job seekers.
- Expansion of value-added industries.

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