

## **Alternative Planning Strategy (APS) Steering Committee – Meeting Notes**

Friday, May 1, 2015

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### **SUGGESTIONS/IDEAS**

- For the two public hearings, schedule one at the MCAG Governing Board meeting and the other in the evening, preferably having one on the east side and west side of the county
- Provide a quantified scenario D
- Include pictures of infill and compact development in the future presentation to the Governing Board to help them see what compact housing/development can look like
- Survey Input
  - Include pictures of housing choices and ask where people live/would want to live
  - Ask participants to identify their age range
  - Ask about the importance of preserving ag land
  - Make the survey four pages (two page double sided) with one page dedicated to housing choices/images – 11x17 folded
  - Reduce the use of the term “climate change” and emphasize the quality of life issues (water, housing, transportation, etc)
  - Move the statement in parentheses to the opening section under the title and place the “what are we doing and why” language in parentheses

### **OUTREACH OPPORTUNITIES**

Committee members will assist with facilitating the survey tool in the community. The following is the running list of opportunities with the volunteering committee member in italics.

#### Local Government:

- Dos Palos City Council (June 16)
- Gustine City Council (June 16)
- Los Banos City Council (June 17)
- *Merced City Council (June 15)- Isai Palma*
- Livingston City Council (June 16)
- Atwater City Council (June 22)
- Merced County Board of Supervisors (June 17)

#### Municipal Advisory Councils:

- Delhi (June 11 @ 7pm)
- Winton (June 16 @ 7pm)
- *Franklin-Beachwood (June 24 @ 6pm) - Isai Palma*
- Snelling (June 10 @ 7pm)
- Hilmar (June 22 @ 6pm)

- McSwain (June 25 @7pm)
- *Note: Planada and LeGrand MACs met June 4 and June 1, respectively*

Business:

- *Greater Merced Chamber of Commerce - Stacie*
- Los Banos Chamber of Commerce
- Atwater Chamber of Commerce
- Livingston Chamber of Commerce
- *Merced Downtown Association – Stacie*
- Gustine Chamber of Commerce

Agriculture:

- Merced County Farm Bureau
- American Farmland Trust (Groundswell)

Other:

- *MCAG Citizens Advisory Committee (via email) – Stacie/Matt*
- *MCAG Technical Review Board (June 10) – Matt*
- *MCAG Technical Planning Committee (June 4) - Matt*
- Merced County Association of Realtors (June 26)
- Sierra Nevada Research Institute
- The Bus Social Media/Website - *Stacie*

APS Steering Committee Membership Meetings/Events

- California Rural Legal Assistance
- Leadership Council for Justice and Accountability
- Valley Land Alliance
- American Farmland Trust
- League of Women Voters
- Merced Bicycle Coalition
- Sierra Club
- Building Healthy Communities
- Golden Valley Health Centers
- Merced County Department of Public Health

Youth: (summer programs?)

- UC Merced
- Merced College
- High Schools: Merced, Atwater, Dos Palos, Los Banos, Livingston, Hilmar, Gustine, Le Grand